

The Lichen Manifesto

The philosophy behind the visuals

- See the world made out of curves, curves instead of words
- Celebrate the queer beauty: being non-linear, wild, random, spontaneous, unpredictable, complex, and one of the kind
- Unlearn the boundaries by reinstalling open-form systems and free plans
- Activate hyperlocal sensitivity by looking around instead of ahead
- Calibrate your senses: see with your mind, touch with your eyes; sense your surroundings, your context, and how everything entangles
- Embrace the otherness and become familiar with the non-human perspective
- Bounce between realities, from forests to digital surfaces
- Break down the assemblage: lichen organisms, communities and colonies within ecosystems
- Create symbiosis between disciplines, scales, knowledges, ideas and formats
- Observe nature's patterns by creating your own meanings, your own alphabet
- Revive the advantages of being small and the power of details
- Thrive in negative space: on the margins, in between, at the periphery, on the edge



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